



## PRESS RELEASE

For Immediate Release

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### Lake County New Plants, Perry, OH

#### Conquest™ – Acer platanoides ‘Conzam’ **THE NEW KING OF MAPLES**

Conquest™ is a new, very narrow sport of ‘Crimson King’ Norway maple. Perfect for smaller spaces, it has an extremely tight, upright canopy. In addition, Conquest™ calipers quickly and has a better and deeper root system than other burgundy Norway’s such as ‘Crimson Sentry’.

New foliage emerges a rich, burgundy-red with a deep wine-red underside. The interior foliage on the body of the tree will mature to hunter green as the season progresses while the new growth on the end of the branches will remain a bright maroon red through the summer. It turns bright red and orange in the fall. Conquest™ is a cool weather tree and will not give you the described colors if grown in a warmer climate.

This U.S.D.A. Zone 4 plant is a great choice as a street tree and in landscapes with limited space area. Best of all, it needs no trimming or pruning to maintain its columnar habit.

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